



THE

ELEPHANT



VOL. 26, ISSUE 03

March 2009

March Event

Date: Saturday, March 28

Time: 11:00 am – 2:30 pm

Location: Lone Star Steak House
6575 E. Pacific Coast Hwy, Long Beach
(after lunch, we will volunteer at the Long Beach VA Medical Center)

Cost: \$25 per person (for lunch)

RSVP by March 16 to:
Mimi Frank at 310-770-0591
MimiFrankArt@yahoo.com

Directions to Restaurant:

405 S, exit Bellflower. When you exit, get in the far right lane (both have left arrows). Make a Left, then an immediate Right onto Bellflower. Stay on Bellflower (pass Cal. State LB on your left). Make a Left on PCH. The Lone Star is on your left, on corner.

Dir. from lunch to VA Hospital:

The hospital is at 5901 East 7th Street in Long Beach. From the Lone Star Restaurant, go North on PCH to 7th Street. Turn Right on 7th, get in left lane, and make an immediate Left at the light onto Campus Drive. At the stop sign, turn Right and go to the last building on the left, the SCI Center Building (150). Park in Lot G, ignoring the "VA Employees Only" sign. We will meet in the lobby at 1:00 pm.



Saturday, March 28
VOLUNTEER at VA HOSPITAL
with PARALYZED VETERANS

Meet Bo Rollins

Paralyzed Veterans of America



Our Club has sent thousands of care packages to the troops over the past two years which are truly appreciated. For our March event, we have decided to support the troops right here at home. Please join us for an opportunity to volunteer with paralyzed veterans at a Veterans Hospital in Long Beach on Saturday, March 28. We will meet at the Lone Star Steak House at 11:00 am and then proceed to the Veterans Hospital at 1:00 pm where we will tour the facility and meet some of the brave men and women who suffer from spinal injuries.

Bo Rollins is Director of the Veterans' Benefits Department of the Paralyzed Veterans of America (PVA), a nonprofit veterans' service organization with membership of over 19,000 spinal cord-impaired veterans. Rollins is also Director of Vocational Rehabilitation Services, PVA's new program to help disabled veterans find good jobs.



Bo Rollins

Rollins served in the U.S. Army from 1978 to 1988 as an M1/M1A1 Tank Commander and Master Gunner and was medically retired as a Staff Sergeant after sustaining a severe injury. He earned the Meritorious Service Medal and Two Army Commendation Medals.

Rollins will speak at lunch and then conduct a tour of the 85-bed facility, where we can spend time with these wounded warriors. We are not just "Ladies Who Lunch;" we are eager to volunteer our time to help those who fought and sacrificed for our freedom. Feel free to bring gifts for the veterans: books, crossword puzzles, decks of cards, toiletries, DVDs, and home-baked goodies (sugarless, as many are diabetic).

Let's be "green" and carpool. Call Mimi Frank: (310)770-0591 or email mimifrankart@yahoo.com if you have room in your car or if you need a ride. Spouses and guests are welcome, but space is strictly limited to the first 65 who rsvp. (This is a non-political event. Please, no GOP pins, or overtly GOP books, etc. Please avoid wearing perfume.)

87% of active members present at our February 27 meeting voted for a name change to
MBRWF – Malibu/Bel-Air Republican Women Federated.

All new and renewed 2009 members and associate members will receive an invitation by mail to a special lecture and reception on March 27 by
The Honorable Sandra Day O'Connor.

IT'S NOT TOO LATE TO BECOME A MEMBER OF MBRWF
call Laurine at 310-506-8557
Laurine.Cihak@pepperdine.edu

**Malibu RWF Receives
3 Membership Awards from CFRW**

1st Place - 2008 New Membership Increase
1st Place - 2008 Membership Renewals
1st Place - 2008 Overall Membership Increase

CONGRATULATIONS!



President's Message

by Alice M. Starr

Although we have not yet had a chance to change our logo, I am pleased to announce the name of our Club is now MBRWF (Malibu/Bel-Air Republican Women Federated.) We cordially welcome all our new members from the Westside of Los Angeles. Together we make a powerful and dynamic group of Republicans ready to carry our conservative message forward in the months and years to come.



After listening to President Obama's State of the Union message in which he quipped that he does not like big government, I cannot help but think that the bloated one trillion dollar stimulus bill he rushed through Congress, without a single senator reading it, will not only grow government exponentially, but also seriously jeopardize our nation's free enterprise system for our children and grandchildren. Massive government programs will surely mean higher taxes for many years.

Not to be outdone by the Federal Government, our California legislators (with the help of the Governor and a few Republicans) have also managed to raise our taxes on income, sales and cars rather than produce needed spending cuts in wasteful programs.

What the legislators do not seem to understand is that these tax surcharges will increase unemployment and thus provide even less tax revenue. More and more companies will move out of state, and those of us left will be shouldering the burden. There are virtually no incentives for private enterprise to create jobs in either the state or federal bills. I truly fear for the future unless we put a halt to this unaccountable spending spree.

How great to have Frank Luntz speak to our members and guests on February 27. He was irreverent and spunky, yet his "words of wisdom" resonated with those present. He was especially concerned about the 18 - 28 year-olds who are no longer voting Republican because our message is too old-fashioned.

We hope to have other great speakers in future months. However for March, we thought it important to give back by volunteering our time with paralyzed veterans who have sacrificed so much for our country. I hope you will make every effort to join us for this significant and fulfilling day in Long Beach with these courageous men and women who need our love and encouragement.

Take care and hold on to your wallet,

Alice

Welcome Additional 2009 Members!

Pat Alberts (NEW)	Becky Keller (Silver Sponsor)
Patricia Baladjanian (Silver Sponsor)	Teri Lubash (Silver Sponsor)
Greg Baladjanian (associate)	Jessica Maguire
Tom Bates (associate)	Janet McLaughlin
Stephanie Buckley	Patricia Mehring
Joy Buerge (Platinum Sponsor)	Julie Merriman
Elizabeth Campbell	Wendy Meyer (Silver Sponsor)
Alice Carpenter	Odette Nehme
Rebecca Carpenter	Martha Nielsen
Avesta Carrara	Dottie O'Brien
Lee Clarke (Silver Sponsor)	Rosalie Olsen (associate)
Debra Cole	Nevena Orbach
Christine D'Amore (NEW)	Patricia Pushaw
Carol Drago	Deborah Ruth
Wendy Hall	Marcella Shirk
Virginia Halpape (associate)	Sandy Soares
Lyllis Hill	Louise Tellefson (Platinum Sponsor)
Nereida Heath (NEW)	Mary Lou Terranova (associate)
Rosemary Ihde (associate)	Adriana Van Hemert
	Elizabeth Venturini (NEW)
	Kate Wright

For Membership Information, contact Laurine Cihak
310-506-8557 or Laurine.Cihak@pepperdine.edu

California Budget Breakdown (Source: LA Times)



Tax hikes

Vehicle license fee nearly doubles to 1.15%
Sales tax rises 1 cent
Gasoline tax rises 12 cents a gallon

Surcharge on income taxes of 2.5% to 5%
Dependent care tax credit reduces by \$200

Spending cuts

\$8 billion from public schools, community colleges
\$567 million from grants to disabled and blind
\$1.4 billion from state worker salaries and overtime
\$787 million from state colleges, universities
\$460 million from public transit
\$185 million - programs for developmentally disabled

Tax breaks

\$690 million for multistate/multinational companies
\$200 million for small businesses hiring new people
\$100 million for Hollywood production companies
\$100 million credits for buying newly built homes



MRWF becomes MBRWF

87% of the forty-five active members who voted at the February 27 meeting voted to change the name of our Club to reflect the merger with Bel-Air RWF in



December. The new name is MBRWF (Malibu/Bel-Air Republican Women Federated). Leona Hiley, former President of Bel-Air RWF, Nancy Eisenhart, President of the Los Angeles County Federation of Republican Women and Alice Starr, current President of Malibu Republican Women Federated, all shook hands after the affirmative vote.

Frank Luntz speaks to MBRWF

by Erika Barbaric and Alice Starr

Our members were privileged to hear Frank Luntz speak at Pepperdine on February 27th. He highlighted the GOP's failures to communicate effectively during the presidential election campaign, and he described a plan of action that would enable our party to communicate directly, forcefully and in interactive ways. We need to connect with young people! Dr. Luntz defended our prosperous, free country – historically based on capitalism and individual responsibility, and he urged the Republican party to save our wonderful America from the debt-ridden nanny state pursued by the Democrats. Frank Luntz communicates effectively - with passion and a great sense of humor!

In Luntz's book published in 2007, Words that Work: It's Not What You Say, It's What People Hear, he points out how brevity, consistency, credibility and novelty all impact a person's ability to communicate. A message that Republicans should be promoting today is: "We are being punished for playing by the rules – paying our mortgages and working long hours." According to Luntz, effective words for the GOP are: "solutions, accountability, bold action, step-by-step accountable plan of action, day-to-day quality of life, and the right to know." You can see Frank Luntz on Fox News several nights each week as he has just renewed his contract with Fox for the next year.

MARK YOUR CALENDARS!

Monday, March 2

12:30 pm: Board meeting at home of Lorraine Stalberg

Tuesday, March 3 - VOTE

City of Los Angeles Elections

Friday, March 27

Special lecture for members only

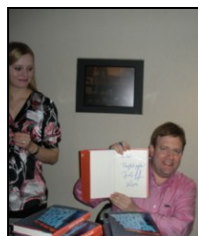
Saturday, March 28

11am: Lunch

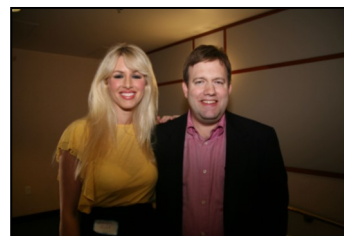
1pm: Volunteer with paralyzed veterans and tour VA Long Beach – see directions on page 1

Monday, March 30

12:30 pm: Board meeting at home of Lorraine Stalberg



Ariana Anderson watches Frank Luntz sign his books



Luntz talks with board member Elizabeth Rudd

Board of Directors 2009

Officers and Committee Chairmen

Alice M. Starr.....	President.....	(310) 506-8391
Lorraine Stalberg....	Programs.....	(310) 456-3133
Mimi Frank.....	Programs.....	(310) 770-0591
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Mari Stanley.....	Membership.....	(310) 457-9646
Sandi Zorn.....	Ways & Means....	(818) 893-9459
Elizabeth Rudd.....	Ways & Means....	(310) 592-7154
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Crystal Banning.....	Communications..	(310) 433-1890
Ariana Anderson.....	Newsletter Editor	(310) 589-1710



Contact Your Elected Officials and Republican Organizations:

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"The American people will never knowingly adopt socialism. But, under the name of "liberalism," they will adopt every fragment of the socialist program, until one day America will be a socialist nation, without knowing how it happened."

Norman Thomas (1884 –1968)