



THE

# ELEPHANT



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www.MalibuRWF.org

February 2009

## February Luncheon

### Featured Speaker:

**Dr. Frank I. Luntz**

**Date:** Friday, February 27

**Time:** 12:00 – 1:45 pm

**Location:** Pepperdine's  
Drescher Graduate Campus  
24255 Pacific Coast Hwy. Malibu 90263  
(Directions: From PCH, take John Tyler Dr. entrance to Pepperdine and stop at guard gate. Proceed 1/2 mile up hill, turn left at stop sign onto Via Pacifica. Go 4/10 mile and turn right into Parking Lot S.)

**Cost:** \$35.00

**RSVP by February 23 to:**  
Sally Zamarin at 310-457-3530  
or [ronssal@verizon.net](mailto:ronssal@verizon.net)

**(Fill out reply form below)**

**Active 2009 Members  
(new or renewed – not associate)  
will vote  
by written ballot at the  
February 27 meeting  
for a name change  
from MRWF to  
MBRWF  
(Malibu/Bel-Air  
Republican Women Federated)**

## February 27 Meeting will Feature POLLSTER FRANK LUNTZ

Frank Luntz is the “hottest pollster” in America according to the Boston Globe. He is a winner of the coveted Washington Post “Crystal Ball” award for being the most accurate pundit. His focus groups have become so influential that presidential candidate Barack Obama had this to say following the PBS presidential debate, *“When Frank Luntz invites you to meet participants of his focus groups, you don’t turn him down. You go.”* (If only John McCain had taken Frank’s counsel more seriously.)

Dr. Luntz will be our luncheon speaker on Friday, February 27. We will gather for a buffet lunch at 12:00 pm at Pepperdine’s Drescher Campus Auditorium. At 12:30 pm, active members will vote on our Club’s name change to Malibu/Bel-Air RWF. At 12:45 pm, Dr. Luntz will be introduced. He has conducted more than 2,000 surveys, focus groups, ad tests, and dial sessions in over two dozen countries over the past decade and has become the go-to consultant when CEOs need communication and language guidance: from General Motors to Federal Express, Disney, AT&T, Microsoft, and McDonald’s, to name a few.



Frank Luntz, Pollster

The “Instant Response” focus group technique pioneered by Dr. Luntz has been showcased on virtually every talk show in America, and more media outlets have turned to Dr. Luntz to understand the hopes and fears of Americans than to any other political pollster. In 2008, Frank was the *“Focus Group Czar”* for Fox News, conducting over 40 sessions in 14 states, as well as co-hosting four live hour-long prime time specials.

Dr. Luntz has taught courses at the University of Pennsylvania, Harvard and George Washington University. He received his Doctorate in Politics at the age of 25 from Oxford University, and in 1993, Frank was named a Fellow at Harvard University’s Institute of Politics, the second youngest individual ever to receive this honor.

Frank is the author of The New York Times best seller, *Words that Work: It’s Not What You Say, It’s What People Hear*. Now out in paperback, the book explores the art and science of language creation and examines how the simple choice of words can and does change the course of history. We will have his autographed book for sale at the luncheon meeting, so do make your reservation today.

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February 27, 2009 Luncheon Featuring Frank Luntz– Please RSVP by February 23

You must be present to vote on our Club’s name change - according to CFRW bylaws, no proxies allowed.

Name: \_\_\_\_\_ Guests: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Pay by check \_\_\_\_\_ Pay by Credit Card # \_\_\_\_\_

\$35 per person Total \$ \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Expiration Date: \_\_\_\_\_

\_\_\_\_\_ I would like to sponsor this event and enclose \$100 for 1 reservation. (VIP Seating)  
(Send to: MRWF P.O. Box 164, Malibu, CA 90265 or email Sally Zamarin [ronssal@verizon.net](mailto:ronssal@verizon.net))



## President's Message

by Alice M. Starr

What a FANTASTIC start for MRWF in 2009! We are delighted to already have 148 new and renewed members. If you have not yet renewed, please do so today, as we have outstanding speakers and programs lined up for this spring.



We enthusiastically welcome members from the Bel-Air Club, many of whom came to hear **Cyrus Nowrasteh** give a compelling talk at our January meeting about how the Clinton Administration missed opportunities to capture Bin Laden and about his new poignant film, "The Stoning of Soraya M."

You will not want to miss our **February 27** meeting where we will vote on our Club's name change and hear from **Frank Luntz**, the country's top focus group guru, pollster and political consultant. He will enlighten us with "the power of words" and will give us the inside scoop that he gleaned from focus groups about why Barack Obama was able to connect so well with the electorate despite his lack of experience.

Be sure to read the articles by **Richard Rahn** and **Andrew Roberts** inserted in the newsletter. "They will provide you with insights that will help to fortify your thinking and to counter your liberal acquaintances intelligently with the facts.

As people learn about the new administration's increasing national debt, failed policies to protect our citizens from terrorists and liberal social agenda, they will become disillusioned with the promises of the Democrats and come back to the Republican Party. We need to be at the forefront of the debate.

We especially need to keep a watchful eye on the out-of-control California budget. I will continue to send you reports from our CFRW legislative correspondent who monitors the situation on a daily basis. Our new Legislation/Government Affairs Chairman, **Elise Cooper**, will also keep us informed on vital local and national issues.

I welcome your comments and suggestions as we start off the year. Please contact me at [StarrStrategies@aol.com](mailto:StarrStrategies@aol.com). I appreciate your continued friendship and loyalty to our Club and noble cause.

Yours truly,

*Alice*

## Membership Report MRWF Welcomes Our New Members!

We have 24 new members this month now that we have merged with Bel-Air Republican Women Federated, plus 124 active and associate members who have renewed from the two clubs. We are thrilled to have all of you come aboard – see the list of 2009 members that is enclosed.

Welcome to our new Membership Co-Chair and 2<sup>nd</sup> Vice President, **Laurine Cihak**, who is helping to keep our lists in order which is no easy task.

It is not too late to renew your membership or to join the Club! Let your friends and neighbors know how to become a member.

Go to [www.MalibuRWF.org](http://www.MalibuRWF.org)  
to download an application  
or  
contact **Laurine Cihak** at:  
[Laurine.Cihak@pepperdine.edu](mailto:Laurine.Cihak@pepperdine.edu)  
**310-506-4847**

(Laurine would be happy to answer any questions you might have about membership)

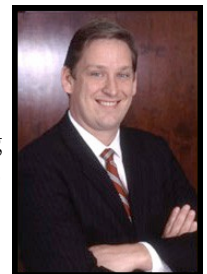
## Legislation Updates:

**Elise Cooper** has kindly volunteered to be our Legislation-Government Affairs Chairman. She will monitor legislation on a local, state and national level that needs our attention. Email her with information on up-coming legislation that you would like to share:  
[EliseCooper516@yahoo.com](mailto:EliseCooper516@yahoo.com).

## From Tony Strickland:

"Out-of-touch legislators need an attitude change," according to State Senator Tony Strickland in a Ventura County Star article. He states, "For countless families that I represent, these tough economic times are devastating....I know I was elected to protect these families and the precious dollars they send to Sacramento."

"This is why I am co-authoring legislation to bring more accountability to state spending by requiring the state auditor to conduct performance audits on government programs."



## Leona Hiley Honored by LACFRW

At the January 23 meeting, LACFRW President, Nancy Eisenhart, honored Leona Hiley, former President of Bel-Air RWF for her outstanding four years of service. Nancy paid tribute to Leona's hard work and dedication, having been responsible for the membership, newsletter and programs of the Bel-Air Club.



## The Path to 9/11 Revisited

by Lorraine Stalberg

Our January 23 luncheon at Duke's was the first with our new Bel-Air members in attendance. So many came, and we were happy to welcome them into the fold warmly. Together we will keep the Republican home fires burning during the next four years.

Our speaker, brave and important filmmaker Cyrus Nowrasteh, spoke of his clash with the Clintons over his miniseries *The Path to 9/11*, showing us the damning 3-minute clip that they forced Disney/ABC to expunge. His dramatization of how Sandy Berger and President Clinton lost their nerve at the moment we had Bin Laden literally in our gun sights has been verified by many experts. This was BEFORE 9/11.

He also showed a clip from his upcoming movie, *The Stoning of Soraya M.*, a true story about Iran's practice (continuing to this day in many Islamic countries) of stoning women to death. This harrowing, but important, film will open in theaters June 12, and we urge you to see it and spread the word that this is happening on Earth in the 21<sup>st</sup> Century.



## MARK YOUR CALENDARS!

Friday, January 30 at 12:30 pm  
Board Meeting at Lorraine Stalberg's

Wednesday, February 4  
CFRW Southern Div. Board Meeting in Pomona

February 6 – 8  
CFRW Winter Conference in San Luis Obispo

Friday, February 27 Luncheon  
Frank Luntz to speak at Pepperdine

Tuesday, March 3  
Don't forget to vote in local elections

Wednesday, March 4 at 12:30 pm  
Board meeting at Lorraine Stalberg's

Friday, March 27 at 4:30 pm  
Special lecture to be announced

## Board of Directors 2009

Officers and Committee Chairmen

Alice M. Starr.....	President.....	(310) 506-8391
Lorraine Stalberg....	Programs/Editor..	(310) 456-3133
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Sandi Zorn.....	Ways & Means....	(818) 893-9459
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Elise Cooper.....	Legislation.....	(310) 795-3009
Sally Zamarin.....	Hospitality.....	(310) 457-3530
Crystal Banning.....	Communications..	(310) 433-1890
Ariana Anderson.....	Newsletter Editor	(310) 589-1710



## Contact Your Elected Officials and Republican Organizations:

### *U.S. President:*

Barack H. Obama (D)  
The White House  
1600 Pennsylvania Ave. NW  
Washington, DC 20500  
202-456-1111 comments  
202-456-1414  
202-456-2461 fax  
[president@whitehouse.gov](mailto:president@whitehouse.gov)

### *U.S. Senators:*

Dianne Feinstein (D)  
331 Hart Senate Bldg.  
Washington, DC 20025  
202-224-3841  
202-228-3954 fax  
310-914-7300 district office  
[senator@feinstein.senate.gov](mailto:senator@feinstein.senate.gov)

Barbara Boxer (D)  
112 Hart Senate Office Bldg.  
Washington, DC 20510  
202-224-3553  
202-228-4056 fax  
213-894-5000 district office  
[senator@boxer.senate.gov](mailto:senator@boxer.senate.gov)

### *Governor:*

Arnold Schwarzenegger (R)  
State Capitol  
Sacramento, CA 95814  
916-445-2841  
916-445-4633 fax

### *U.S. House:*

30<sup>th</sup> Henry Waxman (D)  
2204 Rayburn Office Bldg.  
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202-225-3976  
818-878-7400 district office  
323-655-8037 fax  
[www.house.gov/waxman](http://www.house.gov/waxman)

24<sup>th</sup> Elton Gallegly (R)  
2427 Rayburn Office Bldg.  
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805-497-2224 district office

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Washington, DC 20515  
202-225-5911  
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### *State Senate:*

23SD Sheila Kuehl (D)  
State Capitol Room 4032  
Sacramento, CA 95814  
916-445-1353  
310-441-9084 district office

19SD Tom McClintock (R)  
State Capitol Room 3070  
Sacramento, CA 95814  
916-445-8873  
805-494-8808 district office

### *State Senate:*

20SD Alex Padilla (D)  
4302 Capitol Bldg.  
Sacramento, CA 95814  
818-901-5588

### *State Assembly:*

41AD Julia Brownley (D)  
P. O. Box 942849  
Sacramento, CA 94249  
916-319-2041  
818-596-4141 district office

37AD Audra Strickland (R)  
40998 Capitol Bldg.  
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916-319-2037  
916-319-2141 fax  
805-230-9167 district office

### *LA Supervisors:*

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### *LA Mayor:*

Antonio Villaraigosa (D)  
City Hall, 200 Main St. #303  
Los Angeles, CA 90012  
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MALIBU REPUBLICAN WOMEN FEDERATED



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I'd rather entrust the government of the United States to the first 400 people listed in the Boston telephone directory than to the faculty of Harvard University.

**William F. Buckley, Jr.**